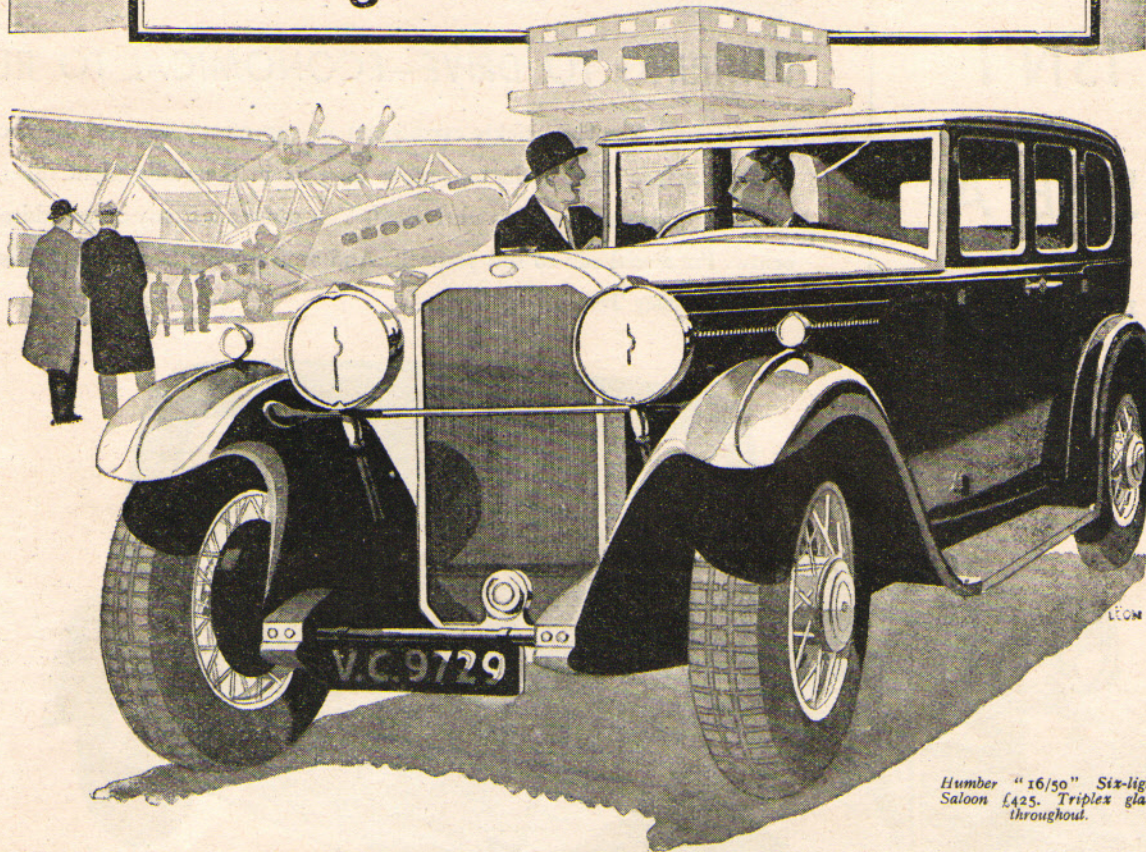


★ **13 years is the average motoring experience of the men you meet driving the new HUMBERS...**



Humber "16/50" Six-light Saloon £425. Triplex glass throughout.

*... the more a man knows about cars, the more certainly does he choose a Humber ...*

Think, first, of the string of cars these men must have owned and the miles they must have driven since they joined the ranks of motorists back in 1919. Think, next, how often they must have discussed, as motorists will, the merits of this make and of that. And now ask yourself whether there is not some special significance in the fact that it is these men with a long and varied motoring experience who are, as a body, choosing the Humber to-day.

★ *The figures in this advertisement are the result of an investigation recently carried out among 5,000 modern Humber owners. It also showed that every third Humber owner you meet was a motorist before the war.*

# HUMBER

"16/50" from £395. "SNIPE" from £435. "PULLMAN" from £735  
Triplex Glass throughout. Prices ex-factory. Special scheme of extended payments.

Humber Ltd., Coventry. London Service Depot.: Somerton Road, Cricklewood, N.W.2. London Showrooms & Export Dept.: Rootes Ltd., Devonshire House, London, W.1  
Every Humber owner should read "Modern Motoring." Price 4d. monthly, obtainable through any newsagent. 6/6 per annum post free

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