



# ANNOUNCEMENT

## THE FINEST RANGE IN HUMBER HISTORY

HUMBER has always been accepted by experienced motorists as one of the world's finest cars. The new chassis—still further improved in general performance, reliability, and smoothness—incorporate many new features proved by Humber to be genuinely important and thoroughly sound. The bodies — still built by coachwork craftsmen

— have been entirely redesigned on lines of essentially modern character, to be more comfortable than ever. The new 16/60, Snipe '80' and Pullman models, with the 1934 Humber 'Twelve' comprise the finest range in Humber history. A catalogue of these magnificent cars will be sent to you post free on request.

### NEW CHASSIS AND BODY FEATURES

**SYNCHRO-MESH** easy change Gear Box with all silent gears and **Synchro-Mesh 3rd and Top**—**FREE WHEEL**—**INBUILT JACKING SYSTEM**—**AUTOMATIC AND THERMOSTATICALLY CONTROLLED RADIATOR SHUTTERS**—**NEW DESIGN SPRINGS**—**SAFETY LOCK ON STEERING**—**AUTOMATIC STARTING**—**AUTOMATIC CHOKE**—**CYCLONIC INDUCTION**—**AUTOMATIC IGNITION**—**CUSHIONED POWER**—**IMPROVED SERVO BRAKES**—**VOLTAGE CONTROL OF DYNAMO**—**TWIN SILENCERS**—**LARGER TYRES**—**NEW TYPE CRUISER RADIATOR**—**STREAM-LINED BODIES**—**VENTILATION LOUVRES**—**TRIPLEX GLASS**—**BUILT-IN DIRECTION INDICATORS**—**NOISELESS DUAL WINDSCREEN WIPERS**—**WIRELESS AERIAL.**

*Many of these new features are also included in the Humber "Twelve" models*

# HUMBER

"TWELVE" from £265 — 16/60 from £405 — SNIPE "80" from £145 — PULLMAN from £735

HUMBER LIMITED, COVENTRY. LONDON SHOWROOMS AND EXPORT: ROOTES LIMITED, DEVONSHIRE HOUSE, PICCADILLY W.1